

**Sustainable Solutions.
Endless Innovation.™**

KRATON™

Devex Implementation



KRATON™

A LEADING GLOBAL PRODUCER OF
Styrenic Block Copolymers & Pine Chemicals

Global Specialty
Chemical Company



13 Manufacturing Sites
6 Regional Headquarters
9 Innovation Centers



70+ Countries
700+ Customers
6,000+ Suppliers
1,800+ Employees



1,000+ Patents &
Patent Applications
100 Years of Pioneering
Innovations



\$37M Innovation
Investment Annually





KEY BUSINESS NEED FOR PLM AUTOMATION

- **Project Requirements:**

- Multiple processes and systems for raw material approval
- Preapproval process to fully evaluate suppliers/ materials and impact analysis on our customers and businesses
- Most up-to date technology with expanded functionality

- **Scope:**

- A single global system using industry best practices and provide the technical infrastructure to control and manage the acquisition of new chemicals, and suppliers. Eliminate risk, inefficiencies, and be designed for long-term sustainability

- **Product Selection:**

- Conducted a formal RFP process in 2020
- We selected Selerant based what they have to offer
- Project kicked off in April of 2021



KEY FACTORS TO CONSIDER IN A PLM SYSTEM:

- Accommodating processes and workflows from different tools
- Handling complex raw materials approvals process
- Accommodating different products and locations (global)
- Allowing supplier documentation to be managed in one central system
- Automated routing for approvals
- Approvals via emails



DEVEX SOLUTION & SUPPLIER PORTAL

- **Design Approach:**

- System to be deployed in the Cloud
- Collaborative pre-screening process and approval process within a single system for suppliers and materials
- Pre-screening collects the required data for the Supplier portal
- Conduct supplier screening, new raw materials, or replacement in kind using the Devex solution and the Supplier Collaboration Portal (SCP)
- Separate workflow for each reason
- Evaluation of future functionality and usability
- Ability to accommodate additional functionality with product management

Supplier Collaboration Portal (SCP) Module





NEW TECHNICAL CHALLENGES: BRIDGING THE GAP

- Acquisition in 2022

- Kraton was acquired by DL Chemical
- Option 1:
 - Adjust the capabilities to segregate certain components between segments, where needed
 - Segregation at both a site and plant level
 - Creation of a global role for administrators who have a need to view both segments



PROJECT BEST PRACTICES

- Analyzing processes with a cross-functional team for input
- Streamlining and eliminating waste where possible prior to seeking a solution
- Ensuring that integration to our ERP system was feasible
- Ensuring solution could be leveraged across other functional areas to meet our needs

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