

2022

USER CONFERENCE

LIVE IN NEW ORLEANS, LOUISIANA
SEPTEMBER 26-29, 2022



New Orleans

September 2022

Selerant Ukraine, Kyiv office



Established 2013

60 Team Members

Selerant Ukraine

Office 502

34 Lesyi Ukrainky blvd, 01042

Kyiv, Ukraine

Welcome New Customers



Global Team Expansion





Growing Industry Partnerships



DISCUS | 2022
annual conference

**DISRUPTION DRIVES OPPORTUNITY:
STAYING COMPLIANT IN A RAPIDLY
CHANGING WORLD**

Casey Scamporino
Legal & Regulatory Policy
Director
Distilled Spirits Council of
the U.S.

Erika Redaelli
Global Head, Regulatory &
Scientific Services, Food
Selerant

Suzana Tripologos
Global Business
Development Manager
Selerant

Linda Lewis
Regulatory Manager
Brown - Forman



Selerant CPG Innovation Podcast

Episode 01:
The Impact of COVID-19
on CPG Innovation

 CPG
INNOVATION
PODCAST

Suzana Tripologos
Host



Melanie Bartelme
Mintel



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Episode 02:
Food Waste Mitigation

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Episode 03:
How Ken's Foods
Innovates

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PODCAST

Suzana Tripologos
Host




Al Slingluff
Ken's Foods




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Episode 04:
Sustainable Packaging
Innovation


 CPG
INNOVATION
PODCAST

Suzana Tripologos
Host



Kate Stewart
Mintel



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Episode 05:
Retrogressive Consumerism:
Consumer Demand and the
Future of Global Food Security

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PODCAST

Suzana Tripologos
Host




Barnett Sporkin-Morrison
Agricultural &
Applied Economist



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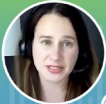
Episode 06:
Consumer Trust

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PODCAST

Suzana Tripologos
Host




Melanie Bartelme
Associate Director,
Mintel Food & Drink




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Episode 07:
Ahead of the Pack:
Innovation in the Packaging Process


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Suzana Tripologos
Host



Trent Jackson
Founder,
Tango Packaging



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Episode 08:
Discovering What's Fresh: How consumer
data influences sustainable innovation

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PODCAST

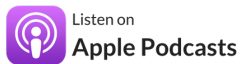
Suzana Tripologos
Host



Annalea Krebs
Founder & CEO
of Social Nature



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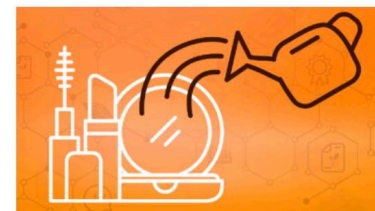


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Industries

Type: Blog ▾



Aug. 8, 2022 | Cosmetics & Personal Care | Blog

How PLM technology helps a cosmetics industry leader flourish despite global turmoil



Aug. 1, 2022 | [Food & Beverage](#) | [Cosmetics & Personal Care](#) | [Specialty Chemicals](#) | [Blog](#)

EU: Publication of a provisional ATP text focusing on the

Thought Leadership

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New selerant.com

The screenshot shows the homepage of the new selerant.com website. The header features the Selerant logo (a stylized 'S' in a circle) and the text 'selerant A Trace One Company'. Navigation links include 'The Selerant Process', 'Solutions', 'Industries', 'Resources', and 'About'. A prominent green button labeled 'Book a Demo' is in the top right. The main hero section has a dark blue background with the text 'PLM, Regulatory and Quality Management Solutions for Process Manufacturers' and the tagline 'Maintain compliance, expedite time to market and transform business processes.' Below this is a white box with a dropdown menu showing 'I'm interested in Product lifecycle management'. The footer contains four columns: 'Begin your PLM journey', 'Related Solutions' (with a puzzle piece icon), 'Explore by Role' (with a group of people icon), and 'Learn by Industry' (with a gear icon).

selerant
A Trace One Company

The Selerant Process Solutions Industries Resources About


Book a Demo


PLM, Regulatory and Quality Management Solutions for Process Manufacturers


Maintain compliance, expedite time to market and transform business processes.

I'm interested in Product lifecycle management

Begin your PLM journey

 **Related Solutions**

 **Explore by Role**

 **Learn by Industry**

Growth is never by mere chance;
it is the result of
forces working together

- James Cash Penney

Major Announcement



Solutions ▾ Resources ▾ Events and webinars

Trace One News

Trace One and Selerant join forces to shape the future of Consumer-Packaged Goods

[Read more >](#)



Solutions ▾ Industries ▾ Resources ▾ Events ▾ About Us ▾ Contact ▾ Careers



Selerant and Traceone join forces to shape the future of CPG innovation

March 24, 2022

Selerant is excited to announce our merger with Traceone, is the world's largest collaborative retail business platform for consumer-packaged goods. ... [Read More](#)

Showing 1-9 items of 1547



EU Modifies the Maximum Residue Limits for Acetamiprid in Honey and Oilseed Crops

August 25, 2022



Singapore Publishes Wholesome Meat and Fish (Labels for Chicken Products - Exemption) Notification 2022

August 24, 2022



Five spreadsheet nightmares you can avoid by switching to a well-designed PLM solution

August 23, 2022





Where remarkable
products begin

Where remarkable products begin

Who we are

Together,
Trace One and Selerant
offer the global leading end-to-end PLM and compliance
solutions that transform
the consumer-packaged goods industry.



Our common mission

Enable product creators to accelerate
their digital transformation
to faster develop and promote remarkable
products to benefit
people and the environment.



Our profile: Trace One with Selerant transform the future of CPG

30 years of experience created first SaaS platform for CPG

Backed by STG a \$6B Silicon valley private equity

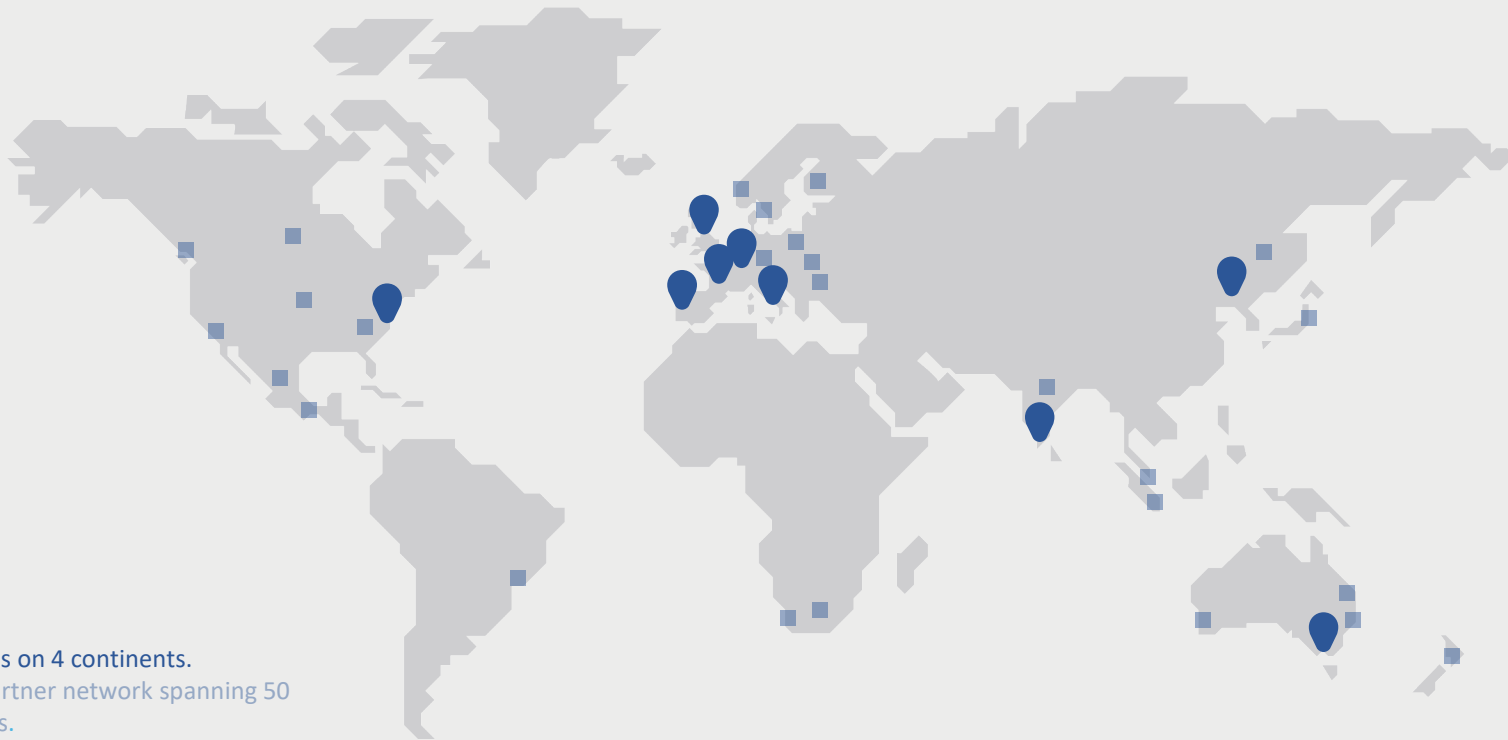
450 employees globally

170+ countries

6,000 companies connected

\$500B revenue managed yearly

Our new global reach



15 offices on 4 continents.
And a partner network spanning 50
countries.

More solutions for an extended industry footprint

Quality teams

Get updated product specifications that comply with all relevant legislation.

Sourcing teams

Rely on one destination to identify trusted partners and products.

Sales & Marketing teams

Get access to an online marketplace to showcase key products across a global network. Recipe and formulation management.

Technology teams

Use secure SaaS solutions for peace of mind and lower cost of ownership.

Research & Development teams

Bring products to market faster with our integrated product development suite. Collaborative ideation, a single smart formula and recipe database for faster formulation and compliance.

Regulatory teams

Meet regulatory compliance requirements the first time and mitigate risk from recalls.

CSR & Packaging teams

Get an impact at all stakeholder trough real time environmental impact indicators.

Data teams

Get integrated data from ideation to the shelf in a comprehensive format for multi channel distribution as well as for manufacturers & suppliers.



Our new extensive product range to cover all your needs

Trace One Market Place
Retailer > Manufacturer > Supplier



Partnership with our customers in a larger community



