



2023 Global User Conference

September 27, 2023

New Orleans, Louisiana

Trace One 2023, All rights reserved.

Trace One and Eqos are trademarks of Trace One. All other company and product names may be trademarks of their respective owners and are used for product and company identification only. No part of this document may be reproduced, distributed or transmitted in any form or by any means, including photocopying and recording, without the express written permission of Trace One. Trace One has made reasonable effort to keep the information in this document current and accurate as of the date of publication or revision. However, Trace One does not guarantee or imply that this document is error free or accurate with regard to any particular specification. Trace One does not assume any liability resulting from the use of the information in this document.

Where remarkable products begin

Our bold vision

Our vision

Be recognized as the first, end-to-end collaborative SaaS Product Lifecycle management suite, sourcing, and compliance software for CPG retailers and process manufacturers.

Our mission

Enable product creators to accelerate their digital transformation to faster develop and extensively promote remarkable products to benefit people and the environment.



30 years of experience in process manufacturing and retail CPG

Backed by STG, a \$6B Silicon Valley private equity company

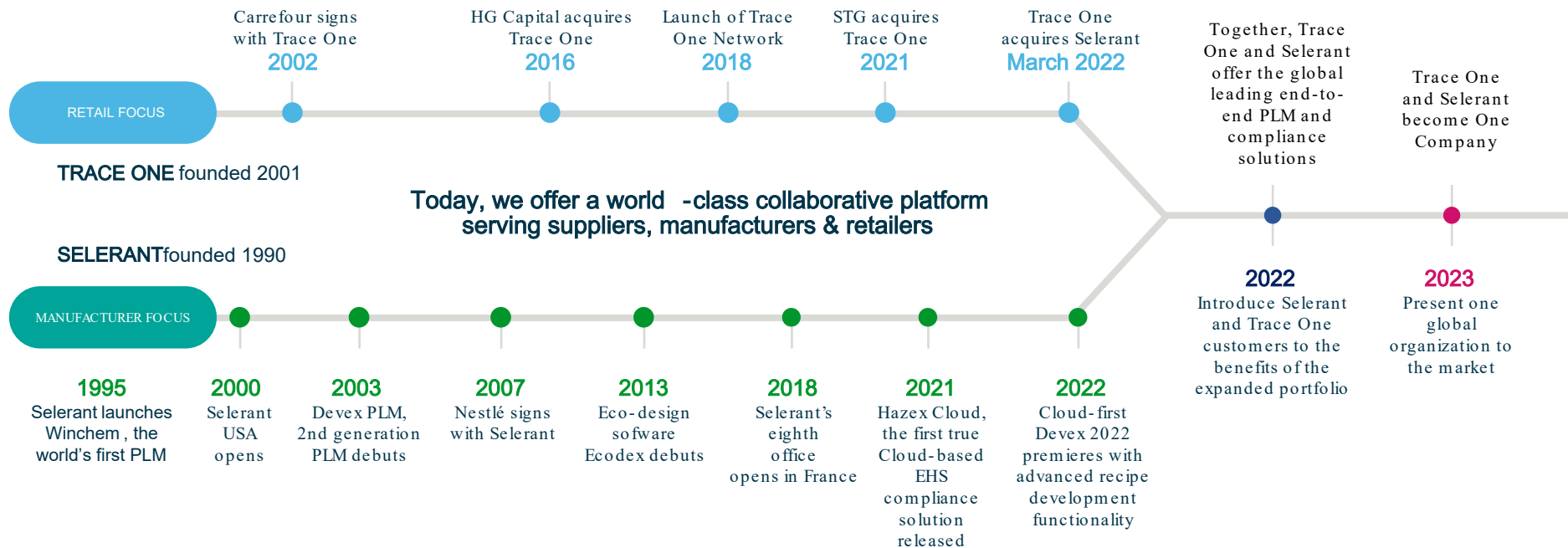
500+ employees globally

170+ countries

9,000 companies connected

\$500B revenue managed yearly

From PLM pioneer to category leader



Only provider to offer both retail and manufacturing PLMs

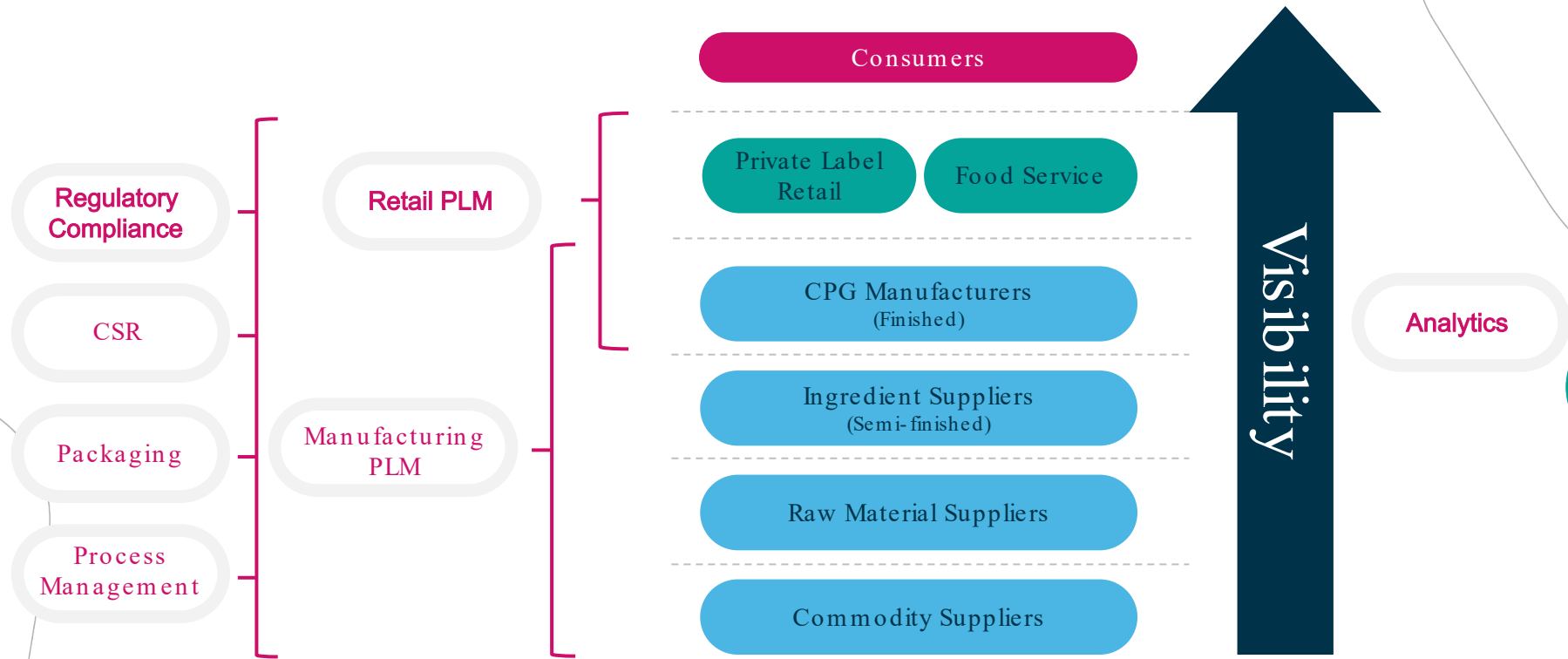
25
retailers

TRACE ONE
connects
People
Expertise
Information

9,000
Suppliers and Manufacturers

Extensive supply chain coverage

Reliable and sustainable supply chain visibility



Delivering remarkable products

Challenges Faced by Retailers, Manufacturers & Suppliers



Increasing CPG products



Shorter product lifecycles



Need for cost-effective process execution



Increasingly stringent product safety requirements



Increasing need for connecting systems, data and people



Trace One's Solutions



Facilitate retailer-manufacturer-supplier interactions



Proactively identify market trends



Reduce time to market and manage costs



Ensure traceability and compliance



End-to-end data integration

Our powerful global community

We are a trusted partner for Europe's leading retailers and many of the world's biggest CPG brands.



New 2023 Customers



Our commitment to customer excellence



**CUSTOMER-
CENTRIC
APPROACH**



**DEDICATED
CUSTOMER
SUCCESS**



**STRENGTHENING
OUR USER
COMMUNITY**



**INNOVATION
AMPLIFIED**



**GLOBAL
FOOTPRINT,
LOCAL TOUCH**



**YOUR VOICE
MATTERS**

One Company: more expansion and proximity

